

True Blue News

June 2010 Issue 2



World Cup
replica trophy

Exceed Your Fundraising Goal

A comment recently made by one of our repeat customers reminded us that *True Blue Fundraising* is not just about the fantastic items we provide for fundraising auctions, we are in fact a **service based business**. Our most valuable products are the vast experience and the great advice we offer to our customers.

True Blue Fundraising is the place to go for expert assistance in fundraising. Our consultants have a wealth of experience in fundraising events and maximising returns. Let us take the hassle out of your next fundraising event.

Cup Fever

With everyone caught up in the thrill of this year's sensational **World Cup**, now's the time to **score** some of our professionally framed World Cup memorabilia for your fundraising auction.

Whether or not your fundraiser is themed around the World Cup, our auction items are sure to **kick up** a lot of interest, raising the money your organisation needs.

Don't **red card** your fundraising hopes by missing out! **Call today** to see what's available.

True Blue Tip ...

"During your silent auction, ensure guests are given 2 reminders of time remaining near the close."

Always something new... Testimonial



Another new item to include in your auction is a *True Blue* gift certificate - you select the value of the gift certificate and let your guests bid for the opportunity to have something they treasure framed professionally.

"Thank you for your recent efforts with SORI and our 3rd Annual Fundraising Dinner. So far our profit is \$21,250 and I am still receiving donations.

"The biggest advantage of using *True Blue Fundraising* is that you completely run the silent auction area. We appreciate the set up of items and the processing of payments on the night. It meant we didn't have to worry about that part of our event.

"Overall it was a great night and as I said above *True Blue* took away the hassle of the silent auction."

- Anna Macalister

Sydney Orthopaedic Research Institute (SORI)

Sydney Orthopaedic
Research Institute



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